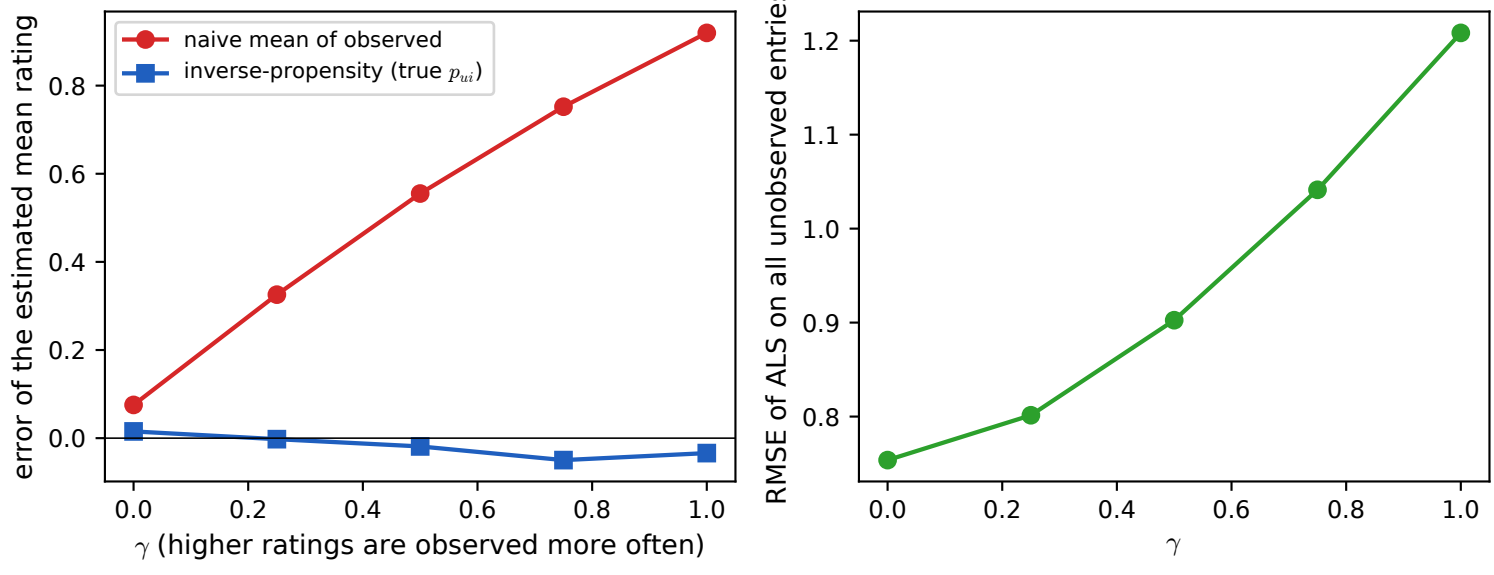

naive mean of observed
inverse-propensity (true p_{ui})
error of the estimated mean rating
0.0
0.2
0.4
0.6
0.8
0.0
0.2
0.4
0.6
0.8
1.0
γ (higher ratings are observed more often)
RMSE of ALS on all unobserved entries
0.8
0.9
1.0
1.1
1.2
0.0
0.2
0.4
0.6
0.8
1.0
γ