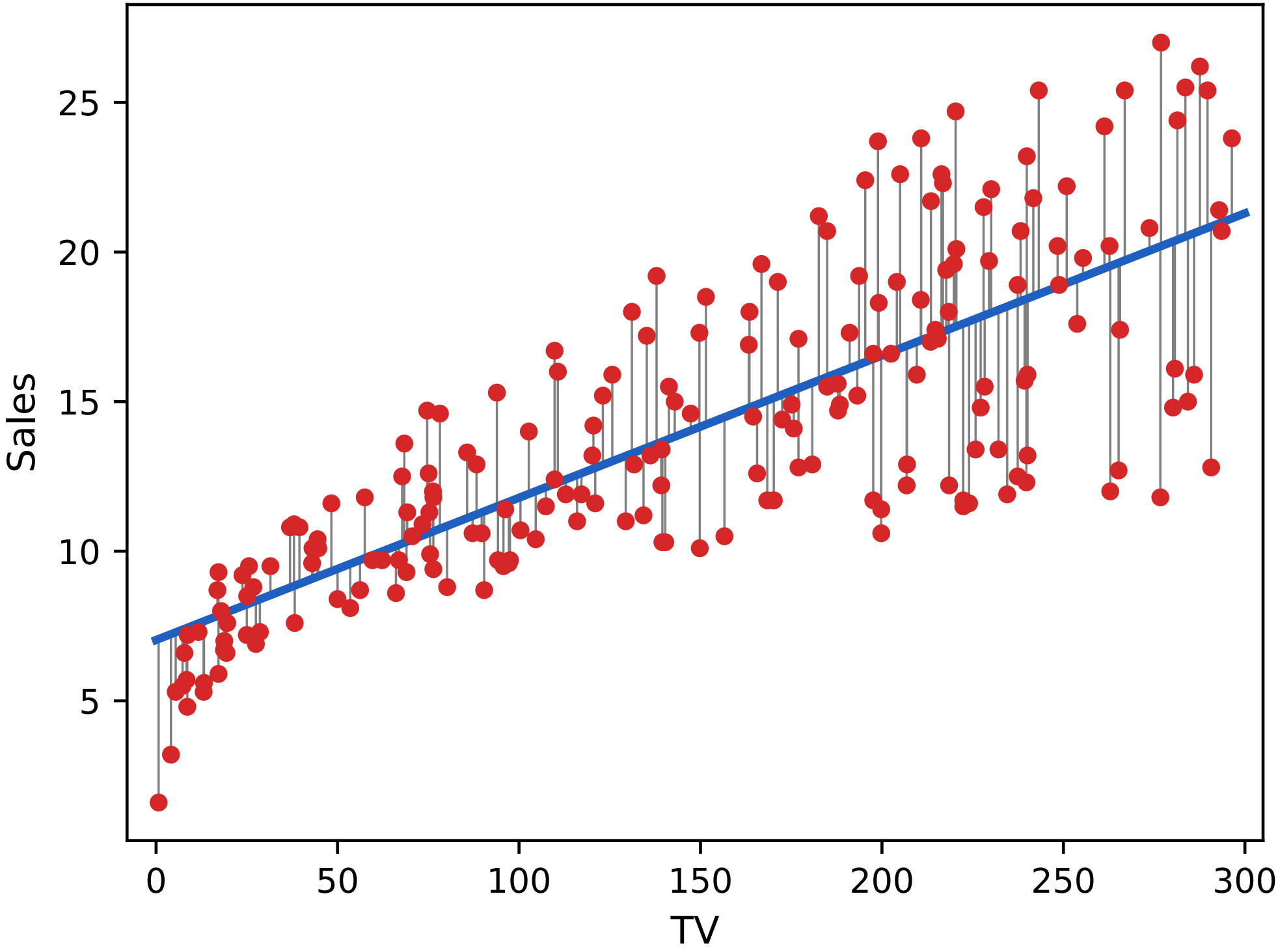

Sales
25
20
15
10
5
0
50
100
150
200
250
300
TV